Rep Order# 6849502 EC'd Yes

Ver# 9

Mod# 2

Status Confirmed

Station WISH-TV INDIANAPOLIS, IN Advertiser ( ). CENTER FORWARD Product CENTER FORWARD Agency ( ) WATERFRONT STRATEGIES 3050 K ST NW WASHINGTON, DC 20007 Showing Buylines: All Lines Rep Firm Sales Office ( Salesperson (

# Product Estimate# Buyer Phone# Fax#

Daypart

) PHILADELPHIA ) KATE BRADY

Estimate# Buyer Phone# Fax#		1734 Maura Gilroy	¥ 2.6	Agency C/P1/P2/E Flight Dates Hiatus Weeks	3	96/102/1734 09/06/2012 - 09/09/2012	2	Salesperson Phone# Salesperson FAX#	10ne# XX#	215-567-6005	005 938
CONTRACT COMME	ACT C	CONTRACT COMMENT -	'								
LT Ln		Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost
⊢ i	i	TH-F	 5A-530A	DAYBREAK EARLY EDITION	:30	\$250.00	09/06-09/07	□ ! ! ! !	H	⊢     	\$250.00
2		TH-F	530A-6A	DAYBREAK FIRST EDITION	:30	\$400.00	09/06-09/07	Д	ш	Н	\$400.00
ω		TH-F	6A-7A	DAYBREAK @ 6	:30	\$650.00	09/06-09/07	2	₩.	2	\$1,300.00
4		TH-F	7A-8A	DAYBREAK/CBS THIS MORNING	:30	\$450.00	09/06-09/07	2	Н	2	\$900.00
<sub>0</sub>		TH-F	8A-9A	CBS THIS MORNING	:30	\$150.00	09/06-09/07	N	m	N	\$300.00
თ		SA	6A-9A	DAYBREAK SATURDAY	:30	\$450.00	09/08-09/08	N	ш	Ν	\$900.00
7		SU	6A-9A	DAYBREAK SUNDAY	:30	\$350.00	09/09-09/09	2	H	2	\$700.00
œ		TH-F	12P-1230F	12P-1230P WISH-TV NEWS 8 @ NOON	:30	\$650.00	09/06-09/07	2	Н	2	\$1,300.00
9		នប	9A-1030A	CBS SUNDAY MORNING NEWS	:30	\$700.00	09/09-09/09	Д	Н	1	\$700.00
10		នប	1030A-11A	1030A-11A FACE THE NATION	:30	\$1,500.00	09/09-09/09	ш	ы	Н	\$1,500.00
11		TH-F Buylin	F 4P-5P Buyline Comment:	ANDERSON 1X N/A, MGKD ON LN 24	:30	\$300.00	09/06-09/07	щ	H	щ	\$300.00
12		TH-F Buylin	F 5P-530P Buyline Comment:	WISH-TV NEWS 8 AT 5 1X N/A, MGKD ON LN 24	:30	\$900.00	09/06-09/07	ц	Н	Н	\$900.00
13		TH-F Buylin	F 530P-6P Buyline Comment:	WISH-TV NEWS 8 AT 5:30 1X N/A, MGKD ON LN 24	:30	\$900.00	09/06-09/07	Н	щ	н	\$900.00

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Printed: 09/13/2012 11:21 AM

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09/12/2012 4:54 PM

ĽŢ Rep Order# EC'd Yes Fax# Buyer Estimate# Station Phone# Product Advertiser Ľ'n 24 23 22 21 20 19 18 17 16 15 14 WISH-TV INDIANAPOLIS, IN Maura Gilroy 1734 CENTER FORWARD TH-F TH-FTH-F TH-F Day SU US SA TH TH-FSA-SU TH-F Buyline Comment: 1X 9/9 AIRED 810P DUE US OPN Buyline Comment: Buyline Comment: 1X 9/6 AIRED 1144P DUE DNC Buyline Comment: 1X N/A, MGKD ON LN Buyline Comment: 1X N/A, MKGD ON HL#6850319 Buyline Comment: 1X N/A, MKGD ON HL#6850319 .CENTER FORWARD 1135P-1235A Time 7P-8P 11P-1130P WISH-TV NEWS 11P-1135P WISH-TV NEWS 11P-1135P WISH-TV NEWS 8 @ 11 9P-10P 7P-730P 6P-630P 630P-7P 6P-630P 730P-8P 60 MINUTES 1X 9/9 AIRED 1145P DUE US BIG BROTHER ENTERTAINMENT TONIGHT INSIDE EDITION CBS WEEKEND NEWS WISH-TV NEWS 8 AT 6 DAVID LETTERMAN CBS NEWS ADJ 1P/DAY Program  $\infty$ 8 @ 11 ര 1 24 Flight Dates Agency C/P1/P2/E Agency Hiatus Weeks OPEN WASHINGTON, DC 20007 3050 K ST NW ) WATERFRONT STRATEGIES :30 :30 :30 :30 :30 :30 :30 :30 Len :30 :30 :30 09/06/2012 - 09/09/2012 96/102/1734 \$3,000.00 \$500.00 \$600.00 \$600.00 \$900.00 \$5,500.00 \$600.00 \$550.00 \$900.00 \$900.00 \$900.00 Rate Showing Buylines: All Lines Last Received: 09/09-09/09 09/06-09/07 09/08-09/08 09/06-09/06 09/06-09/07 09/06-09/07 09/09-09/09 09/06-09/07 09/06-09/07 09/08-09/09 09/06-09/07 Dates ш ш سر ш N ш Ν ш Ν N ۱ Spots/Week Salesperson ( Sales Office Salesperson FAX# Salesperson Phone# Rep Firm # of Weeks μ. ) PHILADELPHIA ) KATE BRADY 215-567-5938 215-567-6005 Ν N N N Total Spots \$3,000.00 \$1,000.00 \$600.00 \$600.00 \$1,800.00 \$1,200.00 \$900.00 Total Cost \$5,500.00 \$1,100.00 \$900.00 \$900.00 Daypart

Rep Order# 6849502 EC'd Yes Ver# 9 Mod# 2 Status Confirmed ) WATERFRONT STRATEGIES Traffic Order# 203475 Showing Buylines: All Lines Last Received: **Printed:** 09/13/2012 11:21 AM 09/12/2012 4:54 PM

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Buyer Advertiser ( Station Phone# Estimate# Product WISH-TV INDIANAPOLIS, IN 1734 CENTER FORWARD Maura Gilroy ).CENTER FORWARD

> Agency ( ) was 3050 K ST NW WASHINGTON, DC 20007 96/102/1734 09/06/2012 - 09/09/2012

Hiatus Weeks

Sales Office ( Salesperson ( Rep Firm ) PHILADELPHIA ) KATE BRADY

Salesperson FAX# Salesperson Phone# 215-567-6005 215-567-5938

--SALES MONTHLY TOTALS---

Report Totals: 34 / \$27,850.00

Fax#

Sep 12: 34 / \$27,850.00

Sales Totals: 34 / \$27,850.00 Station Totals: 34 / \$27,850.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals \$68,360

VTTVCABL

₩ %

WXIN MISH

14% 40%

AUNA

%

WRTV

%

WIHR

41%

---COMPETITIVE COMMENTS---

WAITING ON WRTV

Books

null RA35+

Demos

-- CREDIT RISK --

CASH IN ADVANCE

### POLICIANTE Frontard CENTER FO11724 CPST his Morning @7a 7-8a  FOLICIANTE Frontard CENTER FO11724 CPST his Morning @7a 7-8a  FOLICIANTE Frontard CENTER FO11724 CPST his Morning @7a 7-8a  FOLICIANTE Frontard CENTER FO11724 CPST his Morning @8 8-9a  FOLICIANTE Frontard CENTER FO11724 CPST his Morning @7a 7-8a  FOLICIANTE Frontard CENTER FO11724 CPST his Morning @8 8-9a  FOLICIANTE Frontard CENTER FO11724 Navas 8 @35ap  FOLICIANTE Frontard CENTER FO11724 Navas 8 @14 Mark  FOLICIANTE Frontard CENTER FO11724 Navas 8 @15ap  FOLICIANTE Frontard	・ 1 日本の中のことのできない。 日本の日本の日本の日本の日本の日本の日本の日本の日本の日本の日本の日本の日本の日	\$29 650 00								
### ### ### ### ### ### ### ### ### ##		\$600.00	LN Su	09/09/12	:30	11-1130p	1	POL/Center Fo	HSIM	
### ADMINISTRATION OF THE POLITY AND PROMOTE POLICENTER FOR 11734 Daybroak @ 6 9000   POLICENTER FORWARD CENTER FOR 11734 CBS This Morning @ 73 - 748   POLICENTER FORWARD CENTER FOR 11734 CBS This Morning @ 73 - 748   POLICENTER FORWARD CENTER FOR 11734 CBS This Morning @ 73 - 748   POLICENTER FORWARD CENTER FOR 11734 Names @ 60 9000   POLICENTER FORWARD CENTER FOR 11734 Names @ 60 9000   POLICENTER FORWARD CENTER FOR 11734 Names @ 60 9000   POLICENTER FORWARD CENTER FOR 11734 Names @ 60 9000   POLICENTER FORWARD CENTER FOR 11734 Names @ 60 9000   POLICENTER FORWARD CENTER FOR 11734 Names @ 60 9000   POLICENTER FORWARD CENTER FOR 11734 Names @ 60 9000   POLICENTER FORWARD CENTER FOR 11734 Names @ 60 9000   POLICENTER FORWARD CENTER FOR 11734 Names @ 60 9000   POLICENTER FORWARD CENTER FOR 11734 Names @ 60 9000   POLICENTER FORWARD CENTER FOR 1734 Names @ 60 91 104 F   POLICENTER FORWARD CENTER FOR 1734 Names @ 60 91 104 F    POLICENTER FORWARD CENTER FOR 1734 Names @ 60 91 104 F		\$900.00	EN (Sa-Su)	09/09/12		(6:00:00 PM-6:		POL/Center Fo	HSIM	
MANASOZ		\$700.00	CBS Sunday Mor	09/09/12	:30	858-1030a	CENTER FOI 1734	POL/Center Fo	HSIM	
POLICenter Forward CENTER FO1734 Nova 8 @ 14 M-F   POLICenter Forward CENTER FO1734 Nova 8 @ 15000   POLICENTER FO1734 Nova 8 @ 150000   POLICENTER FO1734 Nova 8 @ 150000   POLICENTER FO1734 Nova 8 @ 150000   POLICENTER FO1734 Nova 8 @ 1500000   POLICENTER FO1734 Nova 8 @ 15000000   POLICENTER FO1734 Nova 8 @ 1500000000000000000000000000000000000		\$350.00	Daybreak Sunday	09/09/12	:30	558-9a	CENTER FOI 1734	POL/Center Fo	HSIM	
BORNING   CANTER FO11724 CBS This Moming   588-7a   588		\$1,500.00	Face the Nation	09/09/12	:30	1028-11a		POL/Center Fo	HSIM	
		\$350.00	Daybreak Sunday	09/09/12	:30	558-9a	CENTER FOI 1734	POL/Center Fo	HSIM	
PolyClambre Forward CENITER FO1/734 Daybreak @ 6		\$450.00	Daybreak Saturda	09/08/12	:30	558-9a	CENTER FOI 1734	POL/Center Fo	MSIM	
POUCenter Forward CENTER FO17724 News 8 @50-p   POUCenter Forward CENTER FO17724 News 8 @10-p   POUCenter Forward CENTER FO17724 News 8 @11-NF-    POUCenter Forward CENTER FO17724 News 8 @65-np   POUCenter Forward CENTER FO17724 News		\$900.00	EN (Sa-Su)	09/08/12		(6:00:00 PM-6:	CENTER FOI 1734	POL/Center Fo	HSIM	
DRAMADIZIZ         CRAMER FONTAL Dephrtisis (Me)         558-7a         300         2016 (February Control Centure Forward CENTER FO17724 Dephrtisis (Meming @7a 7-8a)         300         900/671 (February CENTER FO17724 CBS This Moming @7a 7-8a)         300         900/671 (February CENTER FO17724 CBS This Moming @7a 7-8a)         300         900/671 (February CENTER FO17724 CBS This Moming @7a 7-8a)         300         900/671 (February CENTER FO17724 CBS This Moming @7a 7-8a)         300         900/671 (February CENTER FO17724 CBS This Moming @7a 7-8a)         300         900/671 (February CENTER FO17724 CBS February CENTER FO17724 Nows 8 @550,000         300         900/671 (February CENTER FO17724 Nows 8 @550,000         300         900/672 (February CENTER FO17724 Nows 8 @61)         300         900/672 (February CENTER FO17724 Nows 8 @61)         300         900/672 (February CENTER FO17724 Nows 8 @61)         300         900/772 (February CENTER FO17724 Nows 8 @61)         3		\$450.00	Daybreak Saturda	09/08/12	:30	558-9a		POL/Center Fo	MSIM	
POLICenter Forward CENTER F011734 Navas 8 @50   POLICenter Forward CENTER F011734 Navas 8 @60   POLICenter Forward CENTER F0		\$600.00	LN Sa	09/08/12	:30	11-1135p		POL/Center Fo	HSIM	
DOL/Center Forward         CENTER FO11734 CBS This Morning         88-87-78         30         0806122         56:56 AM Daybreak @ 6         \$55:00           POL/Center Forward         CENTER FO11734 CBS This Morning         88-9         30         080612         7:56:32 AMCBS This Morning         \$450.00           POL/Center Forward         CENTER FO11734 Noon News         1158-1230p         30         090612         7:25:32 AMCBS This Morning         \$450.00           POL/Center Forward         CENTER FO11734 Noon News         1158-1230p         30         090612         21:26:48 PM Moon News         \$600.00           POL/Center Forward         CENTER FO11734 News 8 @550p         53-50p         30         090612         5:00:59 PM News 8 @5         \$900.00           POL/Center Forward         CENTER FO11734 News 8 @550p         53-70p         30         090612         5:00:59 PM News 8 @5         \$900.00           POL/Center Forward         CENTER FO11734 News 8 @50-10p         858-70p         30         090612         5:00:59 PM News 8 @6         \$900.00           POL/Center Forward         CENTER FO11734 News 8 @ 11 M-F         11-1135p         30         090612         5:00:59 PM New 7-730p         \$500.00           POL/Center Forward         CENTER FO11734 News 8 @50p         530.00         090612         7:01:10 PM MLN		\$500.00	David Letterman	09/07/12	:30	1135p-1237a	CENTER FOI 1734	POL/Center Fo	MSIM	
66349302         Available Report 1734 Daybreak @ 6         55637a         30         2000/12 653636 AMDaybreak @ 6         \$560.00           POL/Center Forward CENTER FO11734 Daybreak @ 6         5567a         30         2000/12 653636 AMDaybreak @ 6         \$560.00           POL/Center Forward CENTER FO11734 CBS This Morning @ 8         8-9a         30         2000/12 65363 AMCBS This Morning & 550.00           POL/Center Forward CENTER FO11734 Nows & @ 53p         559p         30         2000/12 12:648 PM Moon News & 550.00           POL/Center Forward CENTER FO11734 Nows & @ 53p         559p         30         2000/12 508:05 PM Mews & @ 50         550.00           POL/Center Forward CENTER FO11734 Nows & @ 53p         559p         30         2000/12 508:05 PM Mews & @ 50         550.00           POL/Center Forward CENTER FO11734 Nows & @ 53p         559p         30         2000/12 508:05 PM Mews & @ 50         5500.00           POL/Center Forward CENTER FO11734 Installationent Tonight         728-8p         30         2000/12 508:05 PM M-F 7-730p         5500.00           POL/Center Forward CENTER FO11734 Daybreak @ 530m         559-7a         30         2000/12 509:17 PM Mrhr Hour Zell-EPM M-F 7-730p         5500.00           POL/Center Forward CENTER FO11734 Daybreak @ 530m         500-6a         30         2000/12 509:17 PM Mrhr Hour Jell-Zell-EPM M-F 7-730p         5500.00 <t< td=""><td></td><td>\$300.00</td><td>M-F 4p-5p</td><td>09/07/12</td><td>:30</td><td>357-5p</td><td>CENTER FOI 1734</td><td>POL/Center Fo</td><td>HSIM</td></t<>		\$300.00	M-F 4p-5p	09/07/12	:30	357-5p	CENTER FOI 1734	POL/Center Fo	HSIM	
6849502         CONTRET FORWARD CENTER FO11734 Daybroak @ 6         5557-a         30         0006/12         658:56 AMDaybroak @ 6         \$650.00           POL/Center Forward CENTER FO11734 CBS This Morning @ 7a         7-8a         30         0.906/12         7:56:32 AMCBS This Morning         \$450.00           POL/Center Forward CENTER FO11734 CBS This Morning @ 8-9a         30         0.906/12         2:55:56 AMCBS This Morning         \$450.00           POL/Center Forward CENTER FO11734 News 8 @ 55p         30         0.906/12         2:25:66 AMCBS This Morning         \$500.00           POL/Center Forward CENTER FO11734 News 8 @ 55p         5:30.p         30         0.906/12         2:25:66 AMCBS This Morning         \$500.00           POL/Center Forward CENTER FO11734 News 8 @ 55p         5:30.p         30         0.906/12         2:26:66 AMCBS This Morning         \$500.00           POL/Center Forward CENTER FO11734 News 8 @ 55p         5:30.p         30         0.906/12         5:26:66 PM News 8 @ 500.00           POL/Center Forward CENTER FO11734 News 8 @ 55p         5:30.p         30         0.906/12         5:30:56 PM News 8 @ 500.00           POL/Center Forward CENTER FO11734 News 8 @ 51         11.4135p         30         0.906/12         5:35:54 PM News 8 @ 500.00         \$500.00           POL/Center Forward CENTER FO11734 News 8 @ 50         11.4135p <td< td=""><td></td><td>\$900.00</td><td>News 8 @530</td><td>09/07/12</td><td>:30</td><td>530-6p</td><td>CENTER FOI 1734</td><td>POL/Center Fo</td><td>HSIM</td></td<>		\$900.00	News 8 @530	09/07/12	:30	530-6p	CENTER FOI 1734	POL/Center Fo	HSIM	
POL/Center Forward         CENTER FO1734 Daybreak @ 6         558-7a         30         09/06/12         6.58:56 AM Daybreak @ 6         \$550.00           POL/Center Forward         CENTER FO1734 CBS This Morning @ 7a - 7ab         30         09/06/12         7.58:32 AMCBS This Morning W 5450.00         \$550.00           POL/Center Forward         CENTER FO1734 CBS This Morning @ 8 - 9a         30         09/06/12         2.65:32 AMCBS This Morning W 550.00         \$550.00           POL/Center Forward         CENTER FO1734 News 8 @ 530p         30         09/06/12         2.25:56 AMCBS This Morning W 550.00         \$500.00           POL/Center Forward         CENTER FO1734 News 8 @ 530p         530-56p         30         09/06/12         2.43:64 PM News 8 @ 500.00         \$500.00           POL/Center Forward         CENTER FO1734 News 8 @ 530p         530-56p         30         09/06/12         5.40:16 PM News 8 @ 500.00         \$500.00           POL/Center Forward         CENTER FO1734 News 8 @ 530p         530-56p         30         09/06/12         5.40:16 PM News 8 @ 530         \$900.00           POL/Center Forward         CENTER FO1734 News 8 @ 11 M-F         11-1135p         30         09/06/12         7.21:12 PM M-F 7.730p         \$500.00           POL/Center Forward         CENTER FO1734 News 8 @ 11 M-F         11-135p         30         09/07/		\$650.00	Noon News	09/07/12	:30	1158a-1230p	CENTER FOI 1734	POL/Center Fo	HSIM	
6849502         CENTER FO1734 Daybreak @ 6         558-7a         30         09/06/12         658:556 AMDaybreak @ 6         \$650.00           POL/Center Forward CENTER FO1734 CBS This Morning @ 7a 78a         30         09/06/12         658:556 AMDaybreak @ 6         \$650.00           POL/Center Forward CENTER FO1734 CBS This Morning @ 8         8-9a         30         09/06/12         265:32 AMCBS This Morning W 5150.00           POL/Center Forward CENTER FO1734 Noon News         757-5p         30         09/06/12         28:2556 AMCBS This Morning W 5150.00           POL/Center Forward CENTER FO1734 Noon News         8030 p         530-5p         30         09/06/12         28:2556 AMCBS This Morning W 5150.00           POL/Center Forward CENTER FO1734 Nows 8 @ 50         530-5p         30         09/06/12         24:338 PM Noon News         8000.00           POL/Center Forward CENTER FO1734 Nows 8 @ 50         530-5p         30         09/06/12         548:358 PM Noon News         8000.00           POL/Center Forward CENTER FO1734 Nows 8 @ 50         530-5p         30         09/06/12         548:358 PM Noon News         8000.00           POL/Center Forward CENTER FO1734 Nows 8 @ 51 MF         630-73p         30         09/06/12         548:16 PM Nows 8 @ 500.00         800.00           POL/Center Forward CENTER FO1734 Nows 8 @ 11 MF         11-135p		\$150.00	CBS This Morning	09/07/12	:30	8-9a	CENTER FOI 1734	POL/Center Fo	HSIM	
ROBLIGORIA         CONTIGN POLICITIES FOR 1734 Daybreak @ 6         556-7a         30         09/06/12         6:58:56 AM Daybreak @ 6         \$65.00           POLICITIES FOR TOTAL CENTER FOR 1734 Daybreak @ 6         556-7a         30         09/06/12         6:58:56 AM Daybreak @ 6         \$65.00           POLICITIES FOR TOTAL CENTER FOR 1734 CBS This Morning POLICITIES FOR TOTAL REST TOTAL REST THIS Morning POLICITIES FOR TOTAL REST TO		\$900.00	News 8 @6	09/07/12	:30		CENTER FOI 1734	POL/Center Fo	HSIM	
ROBLYSSOZ         CENITER FOI1734 Daybreak @ 6         558-7a         30         09/06/12         5:58:56 AMDaybreak @ 6         \$65.00           POL/Center Forward         CENITER FOI1734 CBS This Morning @ 7-7a         7-8a         30         09/06/12         7:58:56 AMDaybreak @ 6         \$65.00           POL/Center Forward         CENITER FOI1734 CBS This Morning @ 8-9a         30         09/06/12         8:58:56 AMCBS This Morning         \$150.00           POL/Center Forward         CENITER FOI1734 News 8 @ 55D         1158a-1230p         30         09/06/12         8:25:66 AMCBS This Morning         \$150.00           POL/Center Forward         CENITER FOI1734 News 8 @ 55D         5-530p         30         09/06/12         5:26:68 AMCBS This Morning         \$150.00           POL/Center Forward         CENITER FOI1734 News 8 @ 55D         5-50.6p         30         09/06/12         5:08:05 PM News 8 @ 55         \$900.00           POL/Center Forward         CENITER FOI1734 News 8 @ 530p         558-630p         30         09/06/12         5:45:45 PM News 8 @ 530         \$900.00           POL/Center Forward         CENITER FOI1734 News 8 @ 540p         558-630p         30         09/06/12         5:58:45 PM News 8 @ 5500.00         \$900.00           POL/Center Forward         CENITER FOI1734 News 8 @ 11 M-F         11-1135p         30		\$450.00	CBS This Morning	09/07/12	:30		CENTER FOI 1734	POL/Center Fo	HSIM	
RANGELESSE         Instrumental problem (Instrumental)         Result (Instrumental)         Location (Instrumental)         Result (Instrumental)		\$900.00	CBS Evening Nev	09/07/12	:30	630-7p	CENTER FOI 1734	POL/Center Fo	MSIM	
RANGE/SD2/2         POL/Center Forward         CENTER FOH734 Daybreak @ 6         558-7a         30         09/06/12         6:58:56 AMDaybreak @ 6         \$650.00           POL/Center Forward         CENTER FOH734 CBS This Morning @ 7a 7-4a         30         09/06/12         7:56:32 AM CBS This Morning \$450.00         \$450.00           POL/Center Forward         CENTER FOH734 A Don News         558-7a         30         09/06/12         8:25:56 AM Daybreak @ 6         \$650.00           POL/Center Forward         CENTER FOH734 A Don News         30         09/06/12         1:25:64 AM CBS This Morning         \$650.00           POL/Center Forward         CENTER FOH734 A News 8 @5         5-30p         30         09/06/12         1:26:48 PM Noon News         \$650.00           POL/Center Forward         CENTER FOH734 News 8 @5         5-30p         50         09/06/12         5:08:05 PM News 8 @5         \$900.00           POL/Center Forward         CENTER FOH734 News 8 @6         \$58-830p         50         09/06/12         5:40:16 PM News 8 @5         \$900.00           POL/Center Forward         CENTER FOH734 News 8 @6         \$00-7p         30         09/06/12         5:48:45 PM News 8 @5         \$900.00           POL/Center Forward         CENTER FOH734 News 8 @11M-F         11-1135p         30         09/06/12         7:40:1		\$650.00	Daybreak @ 6	09/07/12	:30	558-7a	CENTER FOI 1734	POL/Center Fo	MSIM	
D68/45020         POL/Center Forward         CENTER FOI 1734 Daybreak @ 6         558-7a         30         09/06/12         658:56 AM/Daybreak @ 6         \$650.00           POL/Center Forward         CENTER FOI 1734 CBS This Morning @ 8-9a         7-8a         30         09/06/12         7:56:32 AM/CBS This Morning         \$450.00           POL/Center Forward         CENTER FOI 1734 CBS This Morning @ 8-9a         357-5p         30         09/06/12         8:25:56 AM/CBS This Morning         \$450.00           POL/Center Forward         CENTER FOI 1734 Canderson Cooper         357-5p         30         09/06/12         1:26:48 PM Noon News         \$50.00           POL/Center Forward         CENTER FOI 1734 News 8 @ 5p         5-530p         30         09/06/12         5:08:56 AM/CBS This Morning         \$500.00           POL/Center Forward         CENTER FOI 1734 News 8 @ 5p         5-530p         30         09/06/12         5:08:05 PM News 8 @ 5         \$900.00           POL/Center Forward         CENTER FOI 1734 News 8 @ 5p         558-630p         30         09/06/12         5:08:05 PM News 8 @ 5         \$900.00           POL/Center Forward         CENTER FOI 1734 News 8 @ 5p         530-p         30         09/06/12         5:88:56 PM M-F 7-730p         \$900.00           POL/Center Forward         CENTER FOI 1734 News 8 @ 11 M-F		\$900.00	News 8 @5	09/07/12	:30	5-530p	CENTER FOI 1734	POL/Center Fo	HSIM	
POLICenter Forward         CENTER FOH 734 Daybreak @ 6         558-7a         30         09/06/12         6:58:56 AM Daybreak @ 6         \$65.00           POLICenter Forward         CENTER FOH 734 CBS This Morning @ 7a 7-8a         30         09/06/12         7:56:32 AMCBS This Morning W 550.00         \$65.00           POLICenter Forward         CENTER FOH 734 CBS This Morning @ 8 8-8a         30         09/06/12         7:56:32 AMCBS This Morning W 550.00         \$450.00           POLICenter Forward         CENTER FOH 734 CBS This Morning @ 8 8-7a         30         09/06/12         2:16:48 PM Noon News         \$650.00           POLICenter Forward         CENTER FOH 734 News 8 @ 5p         5-530p         30         09/06/12         4:39:36 PM M-F 4p-5p         \$300.00           POLICenter Forward         CENTER FOH 734 News 8 @ 530p         5-530p         30         09/06/12         4:39:36 PM M-F 4p-5p         \$300.00           POLICenter Forward         CENTER FOH 734 News 8 @ 530p         5-530p         30         09/06/12         5:40:16 PM News 8 @ 530         \$900.00           POLICenter Forward         CENTER FOH 734 News 8 @ 11 M-F         630-7p         30         09/06/12         5:58:45 PM M-F 7-30-p         \$900.00           POLICenter Forward         CENTER FOH 734 Levis 8 @ 11 M-F         11-1135p         30         09/06/12		\$600.00	M-F 730-8p	09/07/12	:30	728-8p	CENTER FOI 1734	POL/Center Fo	<b>HSIW</b>	
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WIDE DRBIT

# AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and	Location:			Da	te:
I, Java do hereby reque	a Gicrost station time conco	of	owing issue:		
	Curte	( FO	w a	2	
Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	16	000	DEK	2610	
Total Char	ges:				
This broadcast t	ime will be used by	: Certer	l Fra	ward	
Does the p message r	rogramming ( elating to any	in whole o	r in part) on matter of n	communicate ational impo	"a rtance?"
	□ Yes			No	

importance," list the name of	nunicates a message relating to any pol the legally qualified candidate(s) the p date(s) of the election(s) (if applicable	rogramming refers to, the
For programming that "commimportance," attach Agreed U	unicates a message relating to any poli pon Schedule (Page 3)	tical matter of national
•	or the above described broadcast time	
Cuter &	Con Smith Dreword 1317 F St	NW 6th FL WITC DOODY
and you are authorized to anno	ounce the time as paid for by such perser than an individual person, is:	
a corporation; a con	nmittee; 🗆 an association; 🔎 or o	ther unincorporated group.
The names, offices, and addre agents of the entity are named	sses of the chief executive officers, dir below (may be attached separately):	rectors, and/or authorized
	DISCRIMINATE OR PERMIT DISC I THE PLACMENT OF ADVERTISE	
reasonable attorney's fees, that madvertisement(s). For the above	armless the station for any damages or nay ensue from the broadcast of the above-stated broadcast(s), I also agree to be delivered to the station at least d broadcasts.	ove-requested prepare a script,
TO BE SI	GNED BY ISSUE ADVER	TISER
9/5/12	Mh 2	07-813-4853
Date	Signature	Contact Phone Number
TO BE SIG	NED BY STATION REPR	ESENTATIVE
☐ Accepted	Accepted in Part	☐ Rejected
Signature	Printed Name	Title

# AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	15	6	LDE1E		

# **Total Charges:**

# AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired.



HSIW Remit Address:

90359 Collections Center Drive Chicago, IL 60693

Main: (317) 923-8888 Billing: (317) 923-8888

Advert Product Estima

Invoice F	1734	าate Number   1734
Invoice N	CENTER FORWARD	uct
Invoice [	POL/Center Forward	rtiser

Invoice Date 09/09/12 Invoice Month September 2012 Invoice Period 08/27/12 - 09/09/12		Invoice #	203475-1
	<u> </u>	Invoice Date	09/09/12
		Invoice Month	September 201
		Invoice Period	08/27/12 - 09/09

Station	WISH
Account Executive   Petry Philadelphia	Petry Philadelphia
Sales Office	Petry/Philadelphia
Sales Region	National

Order Flight	Deal#	Alt Order#	Order#
09/06/12 - 09/09/12		06849502	203475

Billing Calendar	Broadcast	
Billing Type	Cash	
Special Handling		_

Washington, DC 20007 USA

Suite 800

Waterfront Strategies Attention: Accounts Payable 1010 Wisconsin Avenue

Billing Address:

IDB#	
Advertiser Code	96
Product Code	102

	Agency Ref	IN14921
Advertiser Ref	Advertiser Ref	

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HSIW	HSIM	HSIW		HSIM	HSIW	HSIW		MS.H	HSIM	Win I		HSIM	HSIM	HSIM		HSIM	MSIM	HSIW		WISH	HSIM		HSIM	MISH		WISH	Channel
	Noon News			Daybreak Sunday			buy bi can cana any	Dayhreak Saturday				CBS This Morning @8				CBS This Morning @7a				Daybreak @ 6			Daybreak @530am			Daybreak @ 5am	Description
	1158a-1230p			558-9a			000	558-92				8-9a				7-8a				558-7a			530-6a			5-530a	Time
09/03/ Th		Su Su	09/03/		Sa	Sa	/su/60		ח ַ	Th	09/03/		П	긁	09/03/		TI	Τh	09/03/		71	09/03/		H	09/03/		Day
09/03/12 to 09/09/12 Th 09/06/12	to	09/09/12	09/03/12 to 09/09/12	ð	09/08/12	09/08/12	09/03/12 to 09/09/12	<b>†</b>	09/07/12	00/06/12	09/03/12 to 09/09/12	ō	09/07/12	09/06/12	09/03/12 to 09/09/12	ð	09/07/12	09/06/12	09/03/12 to 09/09/12	to	09/07/12	09/03/12 to 09/09/12	ō	09/07/12	09/03/12 to 09/09/12	to	Date
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\$650.00		\$350.00 \$350.00			\$450.00	\$450.00			\$150.00	945000			\$450.00	\$450.00			\$650.00	\$650.00			\$400.00			\$250.00			Rate Reconciliation
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Subject to our standard terms and conditions located at www.linmedia.com/multiplatform-ad-solutions.

Remit Address: WISH

90359 Collections Center Drive Chicago, IL 60693 Main: (317) 923-8888

Billing: (317) 923-8888

Waterfront Strategies Attention: Accounts Payable 1010 Wisconsin Avenue Billing Address:

Washington, DC 20007

Suite 800

# NVOICE

Advertiser POL/Center Forward
Product CENTER FORWARD
Estimate Number 1734

l	Invoice #	203475-1
	Invoice Date	09/09/12
	Invoice Month	September 2012
	Invoice Period	08/27/12 - 09/09/12

Page 2 of 4

Sales Region	Sales Office	Account Executive   Petry Philadelphia	Station
National	Petry/Philadelphia	Petry Philadelphia	WISH

Order#	2034/5
Alt Order#	06849502
Deal #	
Order Flight	09/06/12 - 09/09/12

-		Special Handling
_	Cash	Billing Type
	Broadcast	Billing Calendar

Product Code	Advertiser Code	IDB #
102	96	

Advertiser Ref	Agency Ref	
	IN14921	

;		15				14				13				12				1			10			9		8	Line
HSIM		WISH	HSIM	HSIM		HSIM	HSIM	HSIM		HSIM	HSIM	HSIM		WISH	HSIM	HSIM		HSIW	MSIM		HSIM	MSIM		WISH	MSIM	WISH	Channel
1		CBS Evening News				News 8 @6				News 8 @ 530p				News 8 @5p				Anderson Cooper			Face The Nation			<b>CBS Sunday Morning</b>		Noon News	Description
		630-7p				558-630p				530-6p				5-530p				357-5p			1028-11a			858-1030a		1158a-1230p	Time
Th F	09/03/1		TI	Τh	09/03/1		Ή	Τ	09/03/1		Π	Τh	09/03/1		TI	굮	09/03/1		Su	09/03/3		Su	09/03/		П		Day
09/06/12 <i>09/07/12</i>	09/03/12 to 09/09/12	ťo	09/07/12	09/06/12	09/03/12 to 09/09/12	б	09/07/12	09/06/12	09/03/12 to 09/09/12	б	09/07/12	09/06/12	09/03/12 to 09/09/12	ť	09/07/12	09/06/12	09/03/12 to 09/09/12	ť	09/09/12	09/03/12 to 09/09/12	ťo	09/09/12	09/03/12 to 09/09/12	ťo	09/07/12	to	Date
:30 : <i>00</i>	2x		:00	:30	2x		:00	:30	2x		:00	:30	2x		:00	:30	2x		:30	1×		:30	1×		:30		Length
6:59 PM	TF			5:58 PM	TF			5:42 PM	TF			5:13 PM	TF			4:46 PM	TF		10:29 AM	S		9:53 AM	S		12:26 PM		Length Aired Days
CF12IN01TH				CF12IN01TH				CF12IN01TH				CF12IN01TH				CF12IN01TH			CF12IN01TH			CF12IN01TH			CF12IN01TH		Ad-ID
<i>00.006\$</i>			\$900.0	\$900.00			\$900.0	\$900.00			\$900.0	\$900.00			\$300.0	\$300.00			\$1,500.00			\$700.00			\$650.00		Rate
\$900.00 \$900.00 Credited			\$900.00 Credited	0			\$900.00 See MG 16.3	0			\$900.00 See MG 16.3	0			\$300.00 See MG 16.3	0			0			0			0		Reconciliation
2			2	_			7	2			2	>			7	2			-1			_			_		Ref#

Subject to our standard terms and conditions located at www.linmedia.com/multiplatform-ad-solutions.

6

HSIM

Early News Sa/Su

558-7p

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Remit Address:

WISH
90359 Collections Center Drive
Chicago, IL 60693
Main: (317) 923-8888

Billing: (317) 923-8888

INVOICE

Advertiser POL/Center Forward
Product CENTER FORWARD
Estimate Number 1734

Invoice # 203475-1   Invoice Date   09/09/12
Invoice Month September 2012
Invoice Period 08/27/12 - 09/09/12

Page 3 of 4

National	Sales Region
Petry/Philadelphia	Sales Office
Account Executive Petry Philadelphia	Account Executive
WISH	Station

	Deal #	Alt Order#	Order#	
00/06/13 00/00/13		06849502	203475	

	Special Handling
Cash	Billing Type
Broadcast	Billing Calendar

Washington, DC 20007 USA

Suite 800

Waterfront Strategies
Attention: Accounts Payable

1010 Wisconsin Avenue

Billing Address:

Product Code	Advertiser Code	IDB#
102	96	

Agency Ref	IN14921
Advertiser Ref	

	23			22			21				20			19				8				17					16	Line
HSIW	HSIM	HSIW		HSIM	HSIM		HSIM	HSIM	HSIM		HSIM	HSIM		HSIM	HSIM	HSIM		WISH	HSIM	HSIM		HSIM	HSIM	HSIM	HSIM		HSIW	Channel
	David Letterman			News 8 @ 11 Sunday			News 8 @11 Saturday				News 8 @ 11 M-F			Thursday 9-10p				<b>Entertainment Tonight</b>				Inside Edition	Sunday 7-8p				Early News Sa/Su	l Description
	1135p-1237a			11-1130p			11-1135p				11-1135p			858-10p				728-8p				658-730p	658-8p				558-7p	Time
09/03/1 Th		Su	09/03/1		Sa	09/03/1		П	Th	09/03/1		Τh	09/03/1		TI	Th	09/03/1		П	Th	09/03/1		Su	Su	Sa	09/03/1		Day
09/03/12 to 09/09/12 Th 09/06/12	ф	09/09/12	09/03/12 to 09/09/12	ਰ	09/08/12	09/03/12 to 09/09/12	ð	09/07/12	09/06/12	09/03/12 to 09/09/12	ð	09/06/12	09/03/12 to 09/09/12	ਰ	09/07/12	09/06/12	09/03/12 to 09/09/12	ð	09/07/12	09/06/12	09/03/12 to 09/09/12	to	09/09/12	09/09/12	09/08/12	09/03/12 to 09/09/12	to	Date
:30		:30	1×		:30	1 ×		:30	:30	2x		:30	1×		:30	:30	2x		:30	:30	2x		:30	:00	:30	2x		Length
12:11 AM		11:45 PM	SS		11:15 PM	S-		11:30 PM	11:44 PM	TF		9:37 PM			7:58 PM	7:41 PM	TF		7:29 PM	7:26 PM	TF		8:10 PM		6:21 PM	SS		Length Aired Days
CF12IN01TH		CF12IN01TH			CF12IN01TH			CF12IN01TH	CF12IN01TH			CF12IN01TH			CF12IN01TH	CF12IN01TH			CF12IN01TH	CF12IN01TH			CF12IN01TH		CF12IN01TH			Ad-ID
\$500.00		\$600.00			\$600.00			\$900.00	\$900.00			\$5,500.00			\$600.00	\$600.00			\$550.00	\$550.00			\$3,000.00	\$900.00	\$900.00			Rate
																							\$3,000.00 MG for 12.2,11.1,13.1,16.1	\$900.00 See MG 16.3				Reconciliation
_									2			_				2				2			ω	1	2			Ref#

Subject to our standard terms and conditions located at www.linmedia.com/multiplatform-ad-solutions.

Remit Address:

90359 Collections Center Drive **WISH** Chicago, IL 60693

Billing: (317) 923-8888 Main: (317) 923-8888

Estimate Number 1734	Advertiser Product	POL/Center Forward  CENTER FORWARD
Estimate Number   1734	Product	CENTER FORWARD
	Estimate Number	1734

	Invoice #	203475-1
 	Invoice Date	09/09/12
 	Invoice Month	September 2012
 	Invoice Period	08/27/12 - 09/09/12

Page 4 of 4

Station	WISH
Account Executive	Account Executive Petry Philadelphia
Sales Office	Petry/Philadelphia
Sales Region	National

Order Fliaht	Deal#	Alt Order#	Order#	
09/06/12 - 09/09/12		06849502	203475	

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70		Special Handling
⊳	Cash	Billing Type
=	Broadcast	Billing Calendar

Product Code	Advertiser Code	IDB#	
102	96		

Advertiser Ref	Agency Ref	
	IN14921	

Ref#

N

Time	Day	Date	Length	Length Aired Days Ad-ID	Ad-ID	Rate Reconciliation	
1135p-1237a		to					
	П	09/07/12	:30	09/07/12 :30 12:31 AM CF12IN01TH	CF12IN01TH	\$500.00	
red Spots	34						
		Gross Total	Total	\$27,850.00	0.00		
	1	Agency Commission	ssion	\$4,177.50	.50		

**Net Amount Due** 

\$23,672.50

Payment Terms 30 Days

Line

Channel Description

David Letterman

Aired Spot

Suite 800

Washington, DC 20007

Attention: Accounts Payable 1010 Wisconsin Avenue

Waterfront Strategies

Billing Address:

**WSH** HSIM

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